



**ROGER ROTH ILLUSTRATION**  
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# NEWS

**For Immediate Release**  
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## **Book by Philadelphia-Area Author/Illustrator Featured on “Today” Show**

*Fishing for Methuselah*, the newest children’s book written and illustrated by Springfield resident Roger Roth, was recently featured on NBC’s “Today” show when it was named one of the “best books for kids” by the Oppenheim Toy Portfolio. *Fishing for Methuselah*, published by Harper Collins Publishers, is the humorous story of two bickering fisherman who learn the true meaning of friendship and cooperation when they’re taught a lesson by a wise and mysterious fish.

In addition to being selected as an Oppenheim “best book,” *Fishing for Methuselah* was also chosen by the Upper Midwest Booksellers Association as one of four children’s books to receive this year’s “Midwest Favorites” designation.

The Kirkus Review hailed *Fishing for Methuselah* as “a rousing adventure with irascible, lovable heros.” The review also stated: “Roth’s wry humor is evident in his witty portrayal of the feisty friends. Detailed illustrations artfully depict both the sparkling, frost-bound beauty of the northern woods and the hilarious antics of the combative fishermen.”

Roth is the author/illustrator of *The Sign Painter’s Dream*, which was featured as a “Reading Rainbow” episode. Other books he has illustrated include *The Giraffe That Walked to Paris*, *Alison’s Wings* and *Billy the Ghost and Me*. Roth has also illustrated several books written by Dick King-Smith, author of the popular book (and motion picture) *Babe*.

Roth’s award-winning illustrations appear regularly in *The New York Times* and *The Wall Street Journal*, as well as in many national magazines. He is a graduate of Pratt Institute in New York.

To arrange an interview or in-store appearance, please contact Darlene Friedman at (610) 543-2863.

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