

**SUMMARY**Highly experienced, award-winning communications professional with extensive experience. Results-oriented and effective leader with robust record of success in creating and implementing communications/marketing programs to accomplish organizational goals. Winner of numerous communications awards including Association of Women in Communication’s Clarion Award; Telly Award; Salsa Award, American Society of Association Executive’s Gold Circle Award and Award of Excellence; and International Association of Business Communicators’ (IABC) EPIC Award.

**Experience** **Principal, Darlene Friedman Communications,** 2020-present

 **Sr. Director of Marketing Communications—Soroptimist**, 1986-2020, Philadelphia, PA

 **Editor—Commonwealth Land Title Insurance Company**, 1983-1986, Philadelphia, PA

**Skills, Experience and Related Course Work**

 Copy & ContentWriting

 Copy Editing & Proofreading

 Advertising

 Design & Photography

 Public Relations & Marketing

 Photography

 Social & Digital Media

 Fundraising & Grant Writing

 Speechwriting

 Video Production

 Nonprofit Management

 Strategic Planning

**Related** Freelance Writer, Editor and Reporter

**experience** Middle School English Teacher

Children’s Book Author

Blogger

Communications Consultant

Speechwriting Business Owner

**Education M.A., Journalism,** Temple University,Philadelphia, PA

**B.A., Secondary English Education**, University of Pittsburgh, Pittsburgh, PA

**Certificates** inGrant Writing and Fundraising, University of Pennsylvania, Philadelphia, PA

**Affiliations** Crisis Text Line Counselor

 International Association of Business Communicators

 Afghan Women’s Writing Project, Advisory Board Member (past)

 Delaware Valley Domestic Violence Project (past)